

About Cultivate

Development and rehearsal space available for emerging and newly-established artists and organisations – musicians, photographers, writers, actors, visual artists, dancers – and their creative ideas at China Exchange.

We are seeking creative people, projects and ideas to support through our Cultivate programme.

What we are looking for:

- Unpolished work in progress
- Creative ideas that reflect the aims of China Exchange
- Projects that would not otherwise have the opportunity to thrive
- Passion, creativity and commitment

What we offer to Cultivate participants:

- Beautiful and flexible space in the heart of London's Chinatown
- Opportunities to present work-in-progress through performances and sessions at China Exchange
- Opportunities to connect, collaborate and be constructive with other Cultivate participants

What qualifies for Cultivate?

- Work that is not necessarily fully formed, finished or polished
- Artistic expression and creative ideas that reflect the aims of China Exchange – excite, inform and inspire the public on topics relate directly or indirectly to China
- Projects and artists that do not currently have broad support elsewhere
- Projects led by people with passion and creativity, and the commitment needed to make the idea thrive

What is available for Cultivate participants?

- Space is available between 0900-1800 Monday to Friday. Availability outside these times can be made possible under very special circumstances.
- Each Cultivate participant can book up to 24 hours of space in a 6 month period. A two hour minimum booking applies.

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Our Agreement

Cultivate offers a physical space for ideas to be developed and presented, access to a network of other creative ideas for collaboration, and a place for work in progress to be presented. By accepting an invitation to join

- China Exchange agrees to provide space to participants at their booked times.
- Participants recognise that the space has a commercial value to China Exchange. Therefore, we ask that – in the event of you not being able to make use of your booking – you cancel by email and with as much notice as possible. This allows the space to be booked by other Cultivate participants or for us to rent the space and further fund Cultivate and our other activities.
- If a participant reserves space and does not use it without advising China Exchange on two occasions, the participant will be removed from the programme.
- Cultivate participants recognise that in-kind support through the use of our space is available. Financial support and sponsorship are not available through China Exchange.
- Participants agree to support China Exchange by presenting work at a mutually convenient time during their period on the programme.
- Participants may use their inclusion in the Cultivate Programme and the China Exchange logo in application requests. For all other purposes, permission will be sought from China Exchange to use the organisation's name and/or logo.
- Participants will leave rooms at China Exchange as they found them – for example, re-setting chairs and tables.
- Participants will take every effort to protect China Exchange property during their time on the programme.
- Participants will not undertake activities using the China Exchange name or property that would impact negatively on the reputation of China Exchange, its staff or supporters.

Apply to be part of Cultivate at China Exchange, please fill the Application Form and email a CV to h.zhang@chinaexchange.uk for Helena's attention. Or call 020 7731 1931.

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